



PTC JF Water Stewardship Performance



Stakeholder Engagements

Stakeholder: Deputy Commissioner Jhelum
Date: 27 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality reports
- › WASH

Learning/Feedback:

- › Appreciated PTC's stewardship practices
- › Placement of waste bins was highlighted as a required sanitation measure in the area.
- › Drain-cleaning support was identified as necessary to maintain hygiene conditions.
- › Provision of sensor-based taps was noted as an important water-conservation step.
- › Installation of a water filtration plant in Pind Dadan Khan was identified as a priority community need.



Stakeholder Engagements

Stakeholder: Environmental Protection Agency

Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality reports

Learning/Feedback:

- › Appreciated PTC's stewardship practices
- › Depleting Quality of Water Resources identified as a challenge
- › Required support on provision of waste bins for WASH improvement



Stakeholder Engagements

Stakeholder: Municipal Committee Jhelum
Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality reports

Learning/Feedback:

- › WASH improvement of the city, sought collaboration for provision of waste bins at public places across the city



Stakeholder Engagements

Stakeholder: Municipal Committee Dina

Date: 24 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality reports

Learning/Feedback:

- › Conduct joint awareness campaigns on water conservation and the efficient use of water resources.
- › Undertake regular water-quality testing and share data with relevant local authorities to support informed decision-making.
- › Collaborate on tree plantation drives and catchment protection initiatives to enhance environmental sustainability.
- › Provide capacity-building sessions for municipal staff on effective water-management practices.



Stakeholder Engagements

Stakeholder: Cantonment Board Jhelum

Date: 25 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan

Learning/Feedback:

- › CEO requested PTC to conduct a water-conservation awareness session at the Cantonment School. The purpose of the session is to educate students on the importance of responsible water use and the need for sustainable conservation practices.
- › The filtration plant located within the Cantonment area is undergoing monthly water-quality testing, which is being conducted by CMH to ensure continuous compliance with required standards.



Stakeholder Engagements

Stakeholder: PHED

Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance . Initiatives &
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water Quality Reports

Learning/Feedback:

- › Depleting Quality of Water Resources identified as a challenge
- › A collaboration with PTC is planned to jointly address and enhance water quality conditions.



Stakeholder Engagements

Stakeholder: Primary & Secondary Healthcare Dept
Date: 19 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › The primary objective was to promote menstrual hygiene awareness among women and adolescent girls.

Learning/Feedback:

- › Community-based distribution proved effective
- › Integration with Polio campaign increased outreach impact
- › Women were comfortable interacting with local health workers
- › Need for regular awareness sessions identified
- › Hygiene education may reduce risk of infections
- › Participants requested continuous supply of sanitary products
- › Community appreciated the initiative
- › Positive impact on public perception of health teams
- › Can be used as a model for future outreach programs



Stakeholder Engagements

Stakeholder: WAPDA

Date: 28 Feb 2026

Discussion:



- › PTC's Stewardship Performance
- › Collaboration sought

Pakistan Tobacco Company Jhelum AWS Practices



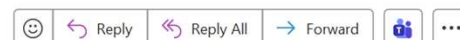
Amman Ilyas Awan (External)

To  cehptimangla@gmail.com

Cc  Saad Wazir;  Asad Ejaz Khan

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 Stewardship Best Practices.pdf 3 MB



Sat 28-Feb-26 10:43 PM

Dear Sir

As discussed over telephone, Pakistan Tobacco Company Jhelum Factory, after achieving the coveted Alliance for Water Stewardship (AWS) Certification in August'23 and clearing Surveillance Audits is now headed for Recertification Audit in March.

Considering this, we are sharing our Water Stewardship Best Practices with you to gain your feedback and inputs.

WAPDA being one of our stakeholders in the catchment, requesting you to share with us:

WAPDA's water stewardship practices in its operations as well as the area

Any collaborative opportunity to address shared water challenges
Awaiting your kind feedback

Stakeholder Engagements

Stakeholder: Water And Sanitation Agency Jhelum

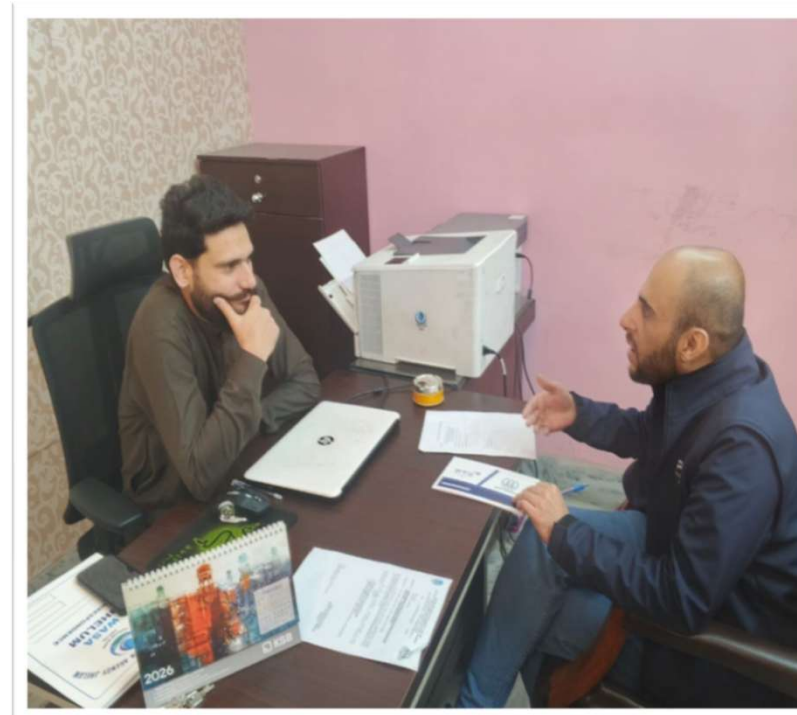
Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality reports

Learning/Feedback:

- › Water Quality is a challenge especially for houses with self bores
- › Poor WASH condition of the city, requires sewage treatment plant, sought guidance on the treatment plant installed in the factory.



Stakeholder Engagements

Stakeholder: Dawlance
Date: 17 Feb 2026



Discussion:

- › PTC's Stewardship Performance
- › Collaboration sought

PTC - Jhelum Factory's Efforts for AWS



Saad Wazir

To: 'shahbaz.akhtar@dawlance.com.pk'

Cc: Asad Ejaz Khan; Amman Ilyas Awan (External)

Normal

This message was sent with High importance.

PTC Jhelum Water Stewardship Practices.pdf 3 MB



Tue 17-Feb-26 6:40 PM

Hi Shahbaz

I am pleased to inform you that Pakistan Tobacco Company Jhelum Factory, after achieving the coveted Alliance for Water Stewardship (AWS) Certification in August'23 and clearing Surveillance Audits is now headed for Recertification Audit in March.

Considering this, we are sharing our Water Stewardship Best Practices with you to gain your feedback and inputs. Requesting you to do the same so that we can collectively improve water stewardship in our respective catchments. Furthermore, we would be more than happy to assist you in improving your environmental footprint of your operations.

Regards,
Saad Wazir
Senior Sustainability Officer
Jhelum Factory

Stakeholder Engagements

Stakeholder: Toyota Motors
Date: 17 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Collaboration sought

PTC - Jhelum Factory's Efforts for AWS



Saad Wazir

To: 'manager.cr@toyotajhelum.com'

Cc: Asad Ejaz Khan; Amman Ilyas Awan (External)

Normal

You forwarded this message on 17-Feb-26 6:39 PM.
This message was sent with High importance.

PTC Jhelum Water Stewardship Practices.pdf 3 MB

Hi

I am pleased to inform you that Pakistan Tobacco Company Jhelum Factory, after achieving the coveted Alliance for Water Stewardship (AWS) Certification in August'23 and clearing Surveillance Audits is now headed for Recertification Audit in March.

Considering this, we are sharing our Water Stewardship Best Practices with you to gain your feedback and inputs. Requesting you to do the same so that we can collectively improve water stewardship in our respective catchments. Furthermore, we would be more than happy to assist you in improving your environmental footprint of your operations.

Regards,
Saad Wazir
Senior Sustainability Officer
Jhelum Factory



Tue 17-Feb-26 6:33 PM

Stakeholder Engagements

Stakeholder: Citi housing

Date: 19 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan

Learning/Feedback:

- › Regular Inspection and testing regimes in place
- › No metering system for withdrawal or consumption
- › Water filtration systems in multiple location across society
- › Regular cleaning of public washrooms



Stakeholder Engagements

Stakeholder: MM3 Representative

Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality report

Learning/Feedback:

- › Appreciated PTC's stewardship practices
- › Depleting Quality of Water Resources identified as a challenge
- › Area requires an additional filtration plant to achieve full coverage.
- › A structured filter-changing regime is needed for existing filtration plants.



Stakeholder Engagements

Stakeholder: KDC (Neighboring Society)
Date: 19 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Water quality report

Learning/Feedback:

- › Society maintains a good cleaning and upkeep system within the area.
- › WASH condition of the catchment noted as an area requiring continuous attention.
- › Lack of sewage treatment infrastructure identified as a key development need.
- › Awareness regarding use of filtered drinking water in the society



Public Stakeholder Engagement Session

Date: 18 Feb 2026



Stakeholders:

NGOs - Al-khidmat and Noor foundation.

Neighboring communities - Kala Gujran, Thatti Gujran, Jada , Machine Mohalla, KDC, Citi Housing , Chak Jamal

Discussion:

- › AWS Awareness
- › Water stewardship Performance
- › Water quality reports of the area
- › Water related issues in the area
- › Collaboration & feedback

A public engagement session was held with NGOs and nearby communities to discuss AWS awareness, review water stewardship performance, and openly address **water-related challenges in the catchment**. The session also emphasized the importance of building effective collaborations to strengthen collective action on water management **and improve overall WASH conditions**.



Stakeholder Engagements

Stakeholder: Jamil Town (Christian Colony)

Date: 22 Feb 2026

Discussion:

- › AWS awareness
- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan

Learning/Feedback:

- › Appreciated PTC's initiatives
- › WASH condition of the area being the main concern along with water quality, the stakeholder identified initiatives in which PTC's support was required



Stakeholder Engagements

Stakeholder: PTC Suppliers
Date: 30 Jan 2026



Discussion:

- › PTC's Stewardship Performance
- › Collaboration sought

Pakistan Tobacco Company Jhelum Factory AWS Stewardship Engagement & Supplier Water Use Survey



Saad Wazir

To

Cc Asad Ejaz Khan; Amman Ilyas Awan (External); Basil Mir; Muhammad Akram Nadeem (External); Amna Mukhtar; Zain Khan

Bcc nina@nonwovenn.com; j.fakesch@nicotex.de; t.siemann@nicotex.de; m.seeger@nicotex.de; khurram@cclindme.com; haroon@cclindme.com; production6@spelgroup.com; Mirza Sikander Baig; muhammad.shahzad@theoasis.com.pk; gladwin@cclindme.com; winnie@cclindme.com; pushti@cclindme.com; khalid@belgroup.com.pk; support@belgroup.com.pk; nishaq@masgroup.org; syed.burair@masgroup.org; saad.shoaib@bullehshah.com.pk; kkeawchaum@cclind.com;



Fri 30-Jan-26 2:48 PM

Normal

This message was sent with High importance.



Dear Supplier,

Hope you are well.

I am pleased to inform you that Pakistan Tobacco Company – Jhelum Factory, after achieving Alliance for Water Stewardship (AWS) Certification in August 2023 and successfully completing the surveillance audits, is now preparing for the recertification audit.

As part of our ongoing AWS water stewardship efforts and supply chain engagement, we are sharing our **Water Stewardship Best Practices** with you for awareness and feedback. We also encourage you to share any relevant best practices from your side so that we can collectively improve water stewardship performance across our respective catchments.

In support of this process, we request your cooperation in completing a short supplier survey covering:

- General water use at your facility (high-level or range-based)
- Water management practices
- Any available estimate of water use related to materials supplied to PTC (if known)

Detailed metered or product-level data is not required; reasonable estimates are acceptable. The survey will take approximately 3-5 minutes to complete.

Please find the survey link below:



Stakeholder Engagements

Stakeholder: On-Farm Water Management

Date: 20 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan

Learning/Feedback:

- › OFWM is providing drip irrigation systems, solar systems, and farming equipment on subsidized rates to multiple farmers in Jhelum
- › Awareness sessions are conducted with farmers to improve farming techniques and conserve water
- › Ground and Surface water management for multiple farmers in the area
- › Layouts developments for farmers done by stakeholder



Stakeholder Engagements

Stakeholder: Small Industries, Marble Factory

Date: 19 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan

Learning/Feedback:

- › Appreciated PTC's stewardship practices
- › Collaboration sought in improving the hygiene facilities condition in the small industry area.



Stakeholder Engagements

Stakeholder: Gravel Industry

Date: 19 Feb 2026

Discussion:

- › PTC's Stewardship Performance
- › Challenges in catchment
- › PTC's Water Stewardship Plan
- › Awareness on AWS

Learning/Feedback:

- › Appreciated PTC's stewardship practices
- › Good WASH condition of facility



Stakeholder Engagements

Stakeholder: Site Contractors

Date: 23 Jan 2026

Discussion:

- › AWS awareness
 - › Water stewardship performance
 - › Water related issues on the catchment
 - › Urged Suppliers to take initiatives
 - › Embedded water usage
- › The organization continued to promote **AWS awareness** and strengthen its water stewardship performance, while acknowledging ongoing water-related challenges in the catchment. Suppliers were encouraged to take **proactive initiatives** to support improved water management, and attention was also drawn to embedded water usage across operations, highlighting the need for coordinated action.



Thank You

